



For Immediate Release

"Lost Boys Slams Soccer"

Lost Boys Studios, for Vancouver's Black Box Games has completed a cinematic open for their latest venture; Sega Soccer Slam by Sega Games and Visual Concepts Entertainment.

Sega Soccer Slam was developed in-house at [Black Box Games](#) of Vancouver, Canada. In conjunction with Black Bbox, Lost Boys produced a 60-second film trailer-like FMV for the game. [Ken Meyer](#) of Lost Boys led the project as Animation Director in addition to editing the final piece.

Sega Soccer Slam's original characters take us around the world with unique teams focusing on several regions of the globe including N. America, South America, Africa, Western & Northern Europe and the Pacific Rim.

The FMV opens with a soccer ball spinning and turning in to rock'em sock'em action montage. From there we take a ride to each featured region of the globe and their team. All team members are focused showing off their personalities and signature moves. All lead team members are focused showing off their personalities and some signature moves.

"Originally, we were only planning on highlighting about 6 key players," remarks Meyer, "but after seeing the incredible character designs, we just couldn't leave any out, so they all got to share a bit of the spotlight."

This swift paced segment features original music by Dan Fung and sound effects by [Studio X Labs](#). All 3D animation was accomplished with keyframe animation as well as incorporating some actual in-game sequences in order to incorporate real game feel. Sega Soccer Slam was 18 months in development and was released by Sega Games last month for [GameCube](#).

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Based in Vancouver, Canada, Lost Boys Studios provides DFX & 3D Animation to the commercial, film & TV industry. For more information please call (604) 738 1805, email us at roula@lostboys-studios.com or visit our web site at www.lostboys-studios.com