



NEWS RELEASE

For Immediate Release

September 27, 1999

More New Artists at Lost Boys Studios

(Vancouver, BC) Lost Boys Studios recently added three staff members to the team to keep up with the visual effects creation required by the company's new international commercial clients and the ongoing Vancouver clients.

Visual Effects Artists [Mark Meloche](#), Allan Henderson and [Kevin Genzel](#) join the Lost Boys team, currently working on "Bacardi" and "Ruffles" commercials for Agency Z Publicidad, Mexico and Stargate-SG1 for MGM Vancouver. Visual Effects tests are also underway for a feature film project and a new series (to be announced).

[Mark Meloche](#) - Visual Effects Artist

Prior to joining Lost Boys Studios as a Visual Effects Artist, Mark Meloche worked as a Graphic Artist for Western Technographics designing titles and animation, and for Toronto companies Alchemy Production Group and Creative Choice as an Animator/ Graphic Designer/Editor for both video and print projects.

Mark's natural visual abilities are complemented by his training at Vancouver Film School in 3D Animation and Effects, and at Humber College, Toronto, in Advertising and Graphic Design.

Concentrating on both 3D and Compositing, Mark's projects at Lost Boys have included the TV series "The Outer Limits" and "Stargate-SG1", broadcast design and effects for international commercial client "Ruffles", and CGI effects for a "Bacardi" campaign. Mark also designs the print advertising for the studio, and teaches part-time at Vancouver Film School.

[Allan Henderson](#) - Visual Effects Artist

Self-taught Animator Allan Henderson joined the LBS CGI department as a Visual Effects Artist in the summer of 1999. His previous VFX experience includes digital effects work on the TV Series "The New Addams Family", commercials for "Ford" and the MOW "Mission to Mars".

Prior to making his life-changing decision to enter the field of visual effects, Allan exercised both mind and body, receiving a BA from the University of British Columbia and working in the construction industry.

Since joining LBS, he has created effects and broadcast design for international commercial clients "Bacardi" and "Ruffles", as well as character animation for the TV series "Stargate-SG1". Allan is also a part-time instructor at VanArts.

[Kevin Genzel](#) - Digital Compositing Artist

After graduating from the Vancouver Film School, Kevin Genzel worked as a digital artist on projects such as the feature film "Air Bud 2", MOW's "Voyage of Terror" and "Night of the Twisters" for Vancouver's Prospero Imaging. He then joined the newly formed Northstar Films (now Reel Elements Inc.) to composite effects for the TV series "Nightman". He then moved on to the feature "Exhuming Mr. Rice" for New City Productions (starring David Bowie) and the feature "Spooky

House".

The newest member of LBS, Kevin joins the compositing team specializing in digital matte painting and episodic, commercial and feature compositing. His first project for LBS was for a "Bacardi" commercial involving a "frozen girl". He is now working on a "Ruffles" commercial and tests for an upcoming series.

- 30 -

Founder and President Mark Benard formed Lost Boys Studios Inc. in 1997 for the production of 3D animation and digital effects for the film, television and videogame industry. For more information please visit our website at www.lostboys-studios.com